



## **MEDIA ADVISORY**

### **Older adult voters rallying in Frankfort for Pre-K**

*Seniors4Kids will raise their voices on Feb. 18 for Children's Advocacy Day*

On Thursday, Feb. 18, 2010, older adults and other early education advocates will gather in Frankfort to raise their voices in support of universal, voluntary, quality early childhood education for all 3- and 4-year-old children in Kentucky.

As part of Kentucky Youth Advocates' Children's Advocacy Day, members of Kentucky Seniors4Kids – Kentuckians 50+ who support quality early childhood education for all children – will reach out to lawmakers and state leaders with research, evidence and personal stories.

**WHAT:** Kentucky Seniors4Kids at Children's Advocacy Day: Rally, letter-writing campaign, intergenerational interviews with AmeriCorps members

**WHEN:** Thursday, Feb. 18, 2010  
10:00 AM – Noon

10:00 – Captains4Kids featured in video  
10:45 – Letter-writing campaign and intergenerational interviews  
Noon – Wrap up

**WHERE:** Kentucky Capitol Rotunda (10:00 AM – 10:45)  
Capitol Annex, Room 470 (10:45 AM – Noon)  
Frankfort, KY 40601

**WHO:** Kentucky Captains4Kids  
Mary A. Musgrave, Seniors4Kids Kentucky State Coordinator  
Anne Wise, Intergenerational Engagement Manager, Generations United, Washington D.C.  
AmeriCorps members

**ACCESS:** All Seniors4Kids activities are open to legislators and the media.

**INTERVIEWS:** Please contact Generations United to arrange personal interviews with individual Kentuckians raising their voices on behalf of early childhood education.

**VISUALS:** Video showing older adult support of pre-k; letter-writing; intergenerational interviews between seniors and AmeriCorps members.

**CONTACT:** Carol Scott, Generations United, phone (202)289-3979, [cscott@gu.org](mailto:cscott@gu.org)

*Generations United works to improve the lives of children, youth, and older people through intergenerational collaboration, public policies, and programs for the enduring benefit of all. For more information about Generations United and Seniors4Kids, please visit [www.gu.org](http://www.gu.org) and [www.seniors4kids.org](http://www.seniors4kids.org).*